

ACTION KEELE

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FREE



WE DEMAND A BUS EVERY 10 MINUTES!

After months of research, planning—and most importantly—surveying the 41's riders, the Action Keele Campaign officially launched on Dec. 12! The campaign's first demand is that the 41 Keele gets added to the TTC's Ten Minute Network. A bus every ten minutes would mean a more reliable schedule and less crowding when the bus does show up. Most importantly, it means less time waiting for the bus and more time living our lives.

To win this demand, our first step is gathering signatures in support of it. While the bankers and the developers can buy political will, we have to fight for it.

Our power is in numbers and a petition is one way for us to demonstrate this. Our goal is to deliver a petition with 1000 signatures to the TTC board and Mayor's Office on March 1.

Working class people have to look out for ourselves and each other. City hall doesn't have our best interests at heart. Mayor John Tory had a whole term in office to make this a better city. Bankers, landlords and bosses might be faring well. But we know that for working class and immigrant neighbourhoods, like those along the Keele route, the last four years has just been more of the same. Rents go up, TTC fares got up, wages stay virtually the same.

That's why signing the petition is not enough. If we're going to win a better bus we need YOU to get involved in the campaign. We need help canvassing for signatures, putting up posters, distributing this newsletter, talking to bus riders, doing research, and more. If you can help out, be sure to email us at actionkeele@socialistproject.ca. Our families, neighbours and communities deserve better. A bus every ten minutes is only a start. But it's a worthwhile one.

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WAITING FOR THE BUS? WRITE FOR US!

Action Keele is growing, and so is our newsletter. But we need more local content.

That’s why we want to hear from you. Your stories and ideas matter. They can help us achieve our goal of better public transit for everyone. After all, who knows the route better than the people who use it every day? Here are some questions to get the ball rolling. What are the biggest problems you have when you’re riding – or waiting for – the bus? How can we make the TTC work for us? What are the best ways to make service better along the Keele route? What would more reliable service mean for you?

Send your thoughts to actionkeele@socialistproject.ca.



WHAT WE'RE ABOUT

There are two Torontos: one for Bay Street bankers and lawyers, another for working people. While the city’s wealthy elite drive by in luxury cars on their way to fancy restaurants and expensive condos, the rest of us lack access to adequate and affordable public transit to bring us to work, get our groceries, take our kids to school, and to visit our friends.

Public services of all kinds are underfunded so that Bay Street billionaires can keep their taxes low. As a result, public transit is too crowded, too expensive, and service too infrequent. This is especially the case for working class, poor, racialized, and immigrant neighbourhoods, such as those along the 41 Keele route.

We are here to say that it is time this came to an end. Better public transit means less stress in our lives and a fairer and greener city. It also means more and better public sector jobs. Access to reliable, efficient transportation is a right. As such, we demand accessible and dignified public bus service on the 41 Keele route, and for working people across the city.