

# The Living Wages Challenge to Neoliberalism: The Ontario Minimum Wage Campaign

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Time: 2:30 – 4:30 PM  
Date: Sunday, February 11<sup>th</sup>  
Location: 489 College Street, third floor.

A key element of the neoliberal transformation of capitalist economies has been the relentless increase in the percentage of low-wage and precarious jobs. Besides the hardship and suffering this has brought to working people, it has also undermined the power and unity of the working class. The Labour Council of Metro Toronto, in association with others, has launched an ambitious campaign to pressure the provincial government to raise the minimum wage to 10 dollars an hour. The campaign involves many forms of action – in the community, amongst and within unions and in parliament. How can this campaign contribute to the essential challenge we need to build against the neoliberal economic model that both capital and current governments remain wedded to? How can it help to build class unity between those left behind in minimum wage jobs or on social assistance and those with decent incomes and jobs? How can it contribute to the strengthening of the union movement? What can we do to help build it?

Things to do:

Go to [www.labourcouncil.ca](http://www.labourcouncil.ca) and click to send a message to your MPP. Download the one page petition and get others to sign up.

Forward this to your contacts & encourage them to do same.

Send a letter to your local newspaper.

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